WORKSHOP ON THE USE OF 'IMPLICIT MEASURES' IN SOCIAL SCIENCES

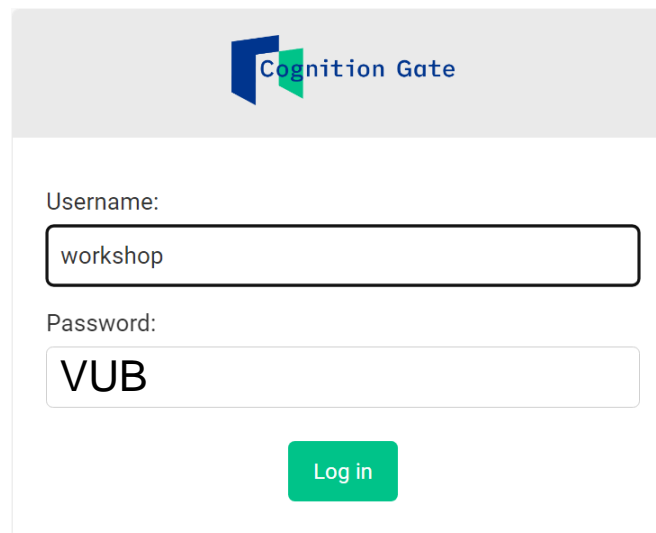Slabbinck & Spruyt / VUB WORKSHOP / DAY-1 (15-09-2023)

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SESSION 3: DIY

DESIGN AND IMPLEMENT YOUR OWN STUDY

- Collaborate in groups of 5 tot 6 members.

- Select a research question (RQ) and the appropriate implicit measure to address that RQ.

- Implement your implicit measure using either Cognition Gate (i.e., IAT, SC-IAT, EPP, RRT, or PEP) or LabJS (i.e., IMPACT).

- Prepare a short (PowerPoint) presentation outlining your RQ. Justify (a) why an implicit measure is needed to address that RQ and (b) your choice for one implicit measure over other implicit measures.

- Present your work (today or next week).

- Collect data by next week ($N \geq 10$).

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USING COGNITION GATE

- Navigate to https://workshopvub.cognitiongate-beta.com/dashboard/

- Documentation can be found here: https://docs.cognitiongate.com/doku.php

- Log in using the following credentials:

USING COGNITION GATE

- Select the template of your choice and start editing. A flowers – insects IAT modeled Greenwald et al. (1998) is included as an example in the IAT template.

- Once your implicit measure is ready, add it to a "Sequence" to get a URL which can be used for data collection.

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USING LABJS (IMPACT)

- Navigate to https://users.ugent.be/~aspruyt/ and download the file "pepsi-coke-impact-2023-09-11--10_13.study.json" (i.e., right click and select "save link as").

- Navigate to https://labjs.felixhenninger.com/ and open the json file just saved on your PC. You can now run and amend a trial version of the IMPACT. Hosting will be taken care of by Adriaan Spruyt (ask for help). Data collection will be possible via a public URL.